

Media data for marketing packages

	format/size	file request
Logo/logotype	300 dpi	EPS oder JPEG
Hoisted flag	1 500 mm x 4000 mm plus 3 mm cutting	300 dpi, PDF
Window sticker	1 500 mm x 2400 mm 4-color printing, digital	300 dpi, PDF
Banner on the fence	2450 mm x 1480 mm	300 dpi, PDF
1/1 sided ad	148 mm x 210 mm plus 3 mm cutting	300 dpi, PDF
1/2 sided ad	124 mm x 85 mm plus 3 mm cutting	300 dpi, PDF
Banner ad on the website	163 x 99 px	JPEG, GIF or animated GIF 72 dpi
Roll-Up	85 x 200 mm	
Banner ad in the trade fair app	measurements to be defined	
Showroom	Explanation in the online exhibitor shop	

Please send us all files after receiving the booking confirmation!